

Press Release:

GPBuddy.ie Officially Partners with dotMED2014 #dotMED2014

27th May 2014: GPBuddy.ie, the online directory and education platform for medical professionals in Ireland, is delighted to announce its partnership with the dotMED Conference 2014.

GPBuddy.ie is an official partner for the third annual conference of dotMED2014 which takes place on 5th December in the Smock Alley Theatre, Dublin. The conference is renowned for its creativity and has an exciting line-up of speakers from around the world including physicians, authors, undertakers, health bloggers and composers.

Joe Newell, CEO and co-founder of GPBuddy.ie, said, "Our team is delighted to be involved with this innovative and exciting conference which stands apart from other healthcare conferences with its interesting mix of speakers and topics of discussion."

"The medical community is very excited about dotMED2014 as it combines the familiar topics of medicine and healthcare with music, comedy and technology. It has given a sense of invigoration to the Irish medical conference landscape" added Dr Darach Ó Ciardha, one of GPBuddy's co-founders.

Dr Ronan Kavanagh, who founded the dotMED Conference with Dr Muiris Houston, said: "We are delighted to have GPBuddy on board for the Conference this year. Over the years the Conference has grown in popularity and we are expecting to pack out the Smock Alley Theatre again in 2014."

Among the speakers at the conference are Kevin Barry, prize winning Irish author, Dr Marc Triola, founding director of the NYU Langone Medical Centre Institute for Innovations in Medical Education (IIME), and Marie Ennis-O'Connor, award-winning Australia-based health blogger.

Dr Zubin Damania, a hospital doctor, found of Turntable Health and stand-up comedian will also speak at dotMED2014.

Some 175 delegates are expected at this year's conference, which is the highest turnout to date. Currently, nine speakers are confirmed for dotMED2014 and more exciting speakers will be added to the line up over the coming months.

For more information on dotMED2014, the full line up of speakers and to register your attendance, please visit www.dotmedconference.ie

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About GPBuddy.ie

GPBuddy.ie is the online platform for GPs in Ireland, comprising a comprehensive database of the entire medical landscape in Ireland as well as educational modules, video tutorials and discussion forums. Over 2,300 GP use the service.

About dotMED

dotMED is a celebration of the future and the heart of medicine. It is in its third year and is curated by Dr. Ronan Kavanagh and Dr. Muiris Houston. dotMED's mission is to expose healthcare professionals to ideas that take place at the interface of medicine, technology and the humanities.

Speakers

Dr Zubin Damania (ZDoggMD), Founder Turntable Health

During his 10-year hospitalist career at Stanford, Zubin Damania received the Russell Lee Award for Clinical Teaching while simultaneously maintaining a shadow career performing stand-up comedy for medical audiences worldwide.

His videos, created under the pseudonym ZDoggMD, have amassed well over a million views, focusing on educating patients and providers alike while mercilessly satirizing our dysfunctional healthcare system.

In Las Vegas, Dr. Damania is making the leap from satire to actionable change by implementing an innovative model of healthcare delivery that promotes wellness at both the individual and community levels. He founded Turntable Health, a membership model primary care ecosystem, on the premise that great care starts with a great culture.

www.zdoggm.com

www.facebook.com/ZDoggMD

@zdoggm

Dr Marc Triola, Founding Director of NYU Langone Medical Center Institute for Innovations in Medical Education

Marc Triola, MD, FACP is the Associate Dean for Educational Informatics at NYU School of Medicine, the founding director of the NYU Langone Medical Center Institute for Innovations in Medical Education (IIME), and an Associate Professor of Medicine.

Dr. Triola's research experience and expertise focuses on the disruptive effects of the present revolution in education, driven by technological advances, big data, and learning analytics. Dr. Triola has worked to create a 'learning ecosystem' that includes interconnected computer-based e-learning tools and new ways to effectively integrate growing amounts of electronic data in educational research.

He has also extensively studied the use of Virtual Patients, and the assessment of change in knowledge and attitudes resulting from computer-assisted instruction. Dr. Triola and IIME have been funded by the NIH, the IAIMS program, the NSF Advanced Learning Technologies Program, the Josiah Macy, Jr. Foundation, the U.S. Department of Education, and the AMA 'Accelerating Change' program.

He chairs numerous committees at the state and national level focused on the future of health professions educational technology development and research. He recently gave a 'TED Talk' at TEDMED 2012 and published his first textbook, "Biostatistics for the Biological and Health Sciences".

IIME is a multidisciplinary team of faculty educators, education scientists, informaticians, and developers who apply the science of education and informatics to transform teaching, learning, and assessment at every level of NYU Langone Medical Center. IIME combines advances in education strategies with new informatics solutions to connect the three missions of NYU Langone — patient care, research, and education — resulting in a research and innovation program that is translational and can provide direct benefits to our patients.

Dr. Triola received his BA from the Johns Hopkins University and MD at NYU School of Medicine. He completed residency training in Internal Medicine at NYU School of Medicine and subsequently served as Chief Resident for the Internal Medicine Training Program. He completed a Research Fellowship in Medical Informatics at Mount Sinai School of Medicine. In previous roles at NYU, he has served as the Chief of the Section of Medical Informatics, the Associate Director of the Center for Health Information Preparedness, and the Director of Research for Advanced Educational Systems.

Kevin Barry, Impac prize winning author, Ireland

Kevin Barry is the author of the story collections 'Dark Lies The Island' and 'There Are Little Kingdoms' and the novel 'City Of Bohane'.

He has won the Impac Dublin City Literary Prize, the Sunday Times EFG Short Story Prize, the European Union Prize for Literature, the Authors Club Best First Novel Award, and the Rooney Prize for Irish Literature.

His stories have appeared in the New Yorker, Tin House, the Granta Book of the Irish Short Story and many other journals and anthologies.

His work has been translated into sixteen languages. His stage plays have been performed in Ireland and the US, and his radio dramas have been broadcast on RTE and the BBC. He lives in County Sligo.

Thomas Lynch, Funeral Director & Writer

Thomas Lynch is a funeral director and writer. He is the author of five collections of poems and three collections of essays including *The Undertaking*, which won The American Book Award, The Heartland Prize and was a finalist for the National Book Award. *Apparition and Late Fictions – A Novella and Stories*, was published in 2010 to critical acclaim.

His work has been the subject of two documentary films: the PBS Frontline film of "The Undertaking," broadcast nationwide in 2007, won the 2008 Emmy Award for Arts & Culture Documentary; and Cathal Black's film, "Learning Gravity," aired in the UK and Ireland.

Mr. Lynch has taught with Wayne State University Department of Mortuary Science, with the graduate program in writing at University of Michigan and the Candler School of Theology at Emory University. His most recent book, *The Good Funeral — Death, Grief and the Community of Care*, was co-authored with the theologian, Thomas G. Long.

Thomas Lynch lives in Michigan and in Moveen, Co. Clare, Ireland.

Dr Louise Aronson, Geriatrician, Professor & Writer

Louise Aronson is a geriatrician, writer, medical educator and Associate Professor of Medicine at the University of California San Francisco (UCSF). She received her MD from Harvard Medical School and her MFA from the Warren Wilson Program for Writers.

Currently she holds an Arnold P. Gold Foundation professorship for humanism in medicine, and directs the Northern California Geriatrics Education Center, the UCSF reflective learning curriculum, and UCSF Medical Humanities. Her scholarly work focuses on reflective writing and public medical communication.

She has received the California Homecare Physician of the Year award, a Geriatric Academic Career Award, the Cooke Award for the Scholarship of Teaching and Learning, the Lieberman Scholar Award, the AOA Edward D. Harris Professionalism Award, and numerous awards for her literary writing. Her work has appeared in literary and medical journals and in the lay press, including the New York Times, Narrative Magazine, the New England Journal of Medicine, and the Bellevue Literary Review. Her first book, *A History of the Present Illness*, was published by Bloomsbury in 2013.

www.louisearonson.com

[@louisearonson](#)

Marie Ennis-O'Connor, Health Blogger

Marie Ennis-O'Connor is an award-winning health blogger and international conference speaker with a passionate interest in the role of social media in healthcare.

A Stanford Medicine X ePatient scholar, Marie has extensive experience of working with healthcare practitioners and patient advocates and is interested in how both can engage and learn from each other at the level of social media. She is co-founder of #BCCEU, Europe's first breast cancer social media chat and is a founding member of Health2.0 Dublin, part of the Health2.0 international movement.

Marie is regularly invited to speak at international conferences in the USA, Europe and Australia on the epatient movement. She also teaches workshops to healthcare professionals on participatory medicine and the ethical and effective use of social media in healthcare.

Primarily based in Ireland, Marie is currently on a research sabbatical in Adelaide, South Australia.

www.healthworkscollective.com
www.journeyingbeyondbreastcancer.com
www.doctors20.com
[@jbbc](#)

Mike Papesch, Consultant ENT Surgeon

Mike Papesch FRACS is a Consultant Ear Nose & Throat (ENT) Surgeon at Whipps Cross University Hospital in London. His subspecialty interest is Head and Neck surgery for benign and malignant conditions.

Emma Barnard, Mixed Media Artist

Emma Barnard MA (RCA) is a mixed media artist, specialising in fine art photography, video and sound installations. She has exhibited across England and Europe. Her work deals with social commentary and highlights contemporary issues, encouraging debate surrounding them.

The project titled *Patient As Paper* is a surgeon and artist collaboration that investigates and demonstrates the patient experience and pathway. It encourages reflection by doctors, medical professionals and students, on what it is to be a receiver of medical care and the impact this has on people. It gives a visual voice to patients, and reflects some of the harsh realities people endure as part of their pursuit of 'getting better'. This patient study draws to attention the degree of inevitable depersonalisation that occurs when people are in hospital.

'Emma Barnard in this artistic collaboration is concerned with the depersonalising, dehumanising and objectifying effects of being and becoming the subject of a medical record. Part of what she does then is to compose human faces and features out of documents, creating paper people and paper stories, and also projects digital traces of medical records onto the faces of patients, reuniting in an original piece of portraiture, the elements (human and biomedical) she feels are separated and held apart from each other in the act of creating and maintaining a medical record. [Branwyn Poleykett](#)

This method of merging artwork and medicine provides a very powerful, innovative medium whose full potential is yet to be exploited anywhere. It encourages reflection in an artistic way, conveying thoughts, feelings and experiences much more powerfully in ways that descriptive text cannot.

www.emmabarnard.com
[@PatientAsPaper](#)

Sam Jackson, Composer, Sound Designer & Producer

A classically trained pianist, Sam Jackson is a prize winning composer, sound designer and producer of original music for TV, Film and Theatre. He frequently composes for Tony Award winning director, Garry Hynes (Druid Theatre) and tours as keyboard player for Moya Brennan of Clannad.

His critically acclaimed compositional work has featured in award winning major productions around the world from Broadway to London, Tokyo and Ireland.

As a performer, he has appeared on numerous albums and played across most of Europe, Canada and the USA. His debut album, Sharp & Flat was released in September 2012 to 4 star rave reviews, extensive national airplay and a successful national tour.

His compositions feature classical, jazz, contemporary & traditional music, new technology and electronica. He regularly works with musicians from diverse disciplines and has produced critically acclaimed music for theatre, documentary, film and performance art.

While studying in Dublin he was winner of the Walton Memorial Ensemble Prize 2001 with Eilish Keogh, The Walton Memorial Scholarship that same year and the Roland Piano Prize 1999. He has received a FETAC in Music Technology and his work was part of the Irish National Exhibition for The Prague Quadrennial Exhibition of Sceneography 2007.

Studied Audio Mastering Techniques with Jonathan Wyner -Berklee College of Music.

www.samjacksonmusic.com